



At Kotra Pharma, we believe that everyone deserves a healthier tomorrow. It's every individual's right to live a healthy life to the fullest, and thus, we are committed to bring top-notch health products to the world. By humanising healthcare, we see beyond instruments and medicines for the general well-being of everyone. If you want to make a difference in this industry, begin with us.



<p>Brand Officer</p>	<p><u>Key Responsibilities:</u></p> <ul style="list-style-type: none"> * Brand custodian (Appeton). * Brand strategy and direction. * A&P matters <p><u>Job Specifications:</u></p> <ul style="list-style-type: none"> * Minimum 5 years of advertising agency experience. * Knowledge of Advertising and Media functional areas. * Possess at least a Degree in Advertising/Media, Mass Communication, Marketing or equivalent. * Good communication skill in English. * Strong planning, interpersonal and presentation skills. * Willing to travel.
<p>Sales Representative/ Senior Sales Representative</p>	<p><u>Key Responsibilities:</u></p> <ul style="list-style-type: none"> * Ensure smooth implementation for all promotion plans to meet the sales target, objectives, corporate's vision and mission * Managing all the account receivable in his/her territory. * Increase distribution point for existing & new products. * Execute, monitor and constantly feedback on promotional activities. * To ensure the market information & competitor's activities are reported to the management * Manage & monitor trade returns according to the company's return policy. * To ensure all the trade customers in his/her territory being visited and attended to within the required call rate. * Seek opportunity by engaging potential customers in his/her territory to grow the channel business. * To ensure Kotra Pharma's products availability, presentation & merchandised according to Merchandizing Guide * To address customer's queries or issues, if any.

<p>Product Specialist</p>	<ul style="list-style-type: none">* Compliant to SOP set by management. <p><u>Job Specifications:</u></p> <ul style="list-style-type: none">* Min SPM or those with relevant experience may also be considered.* Possess own transport and valid driving license (Class D)* At least 1 year (s) of working experience in sales is required for this position.* Experienced in healthcare industry is an added advantage.* Able to write and speak in English and Bahasa Melayu. Those able to converse in Chinese will have added advantage* Computer literate is preferable <p><u>Key Responsibilities:</u></p> <ul style="list-style-type: none">* To develop and promote a wide range of OTC products (Nutrition and Health Supplements) to the Health Care Professionals (HCPs) with effective medical marketing efforts and sales.* To develop and organize marketing activities to achieve sales objectives* To build and maintain good rapport with the Healthcare Professional (HCPs) and Key Opinion Leaders (KOLS)* To manage and monitor give budget and expensive efficiently <p><u>Job Specifications:</u></p> <ul style="list-style-type: none">* Degree in Sciences or related discipline. Applicant with Nutrition background will be an added advantage.* Minimum 1 to 2 years of experience in sales or promotion of ethical products in clinics/pharmacies.* Fresh graduates are encouraged to apply.* Good command of English and Bahasa Malaysia.* Possess strong planning and good interpersonal skill.* Self-motivated and well-disciplined.* Possess own transport and willing to travel within Peninsular Malaysia.
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Interested candidates are encouraged to apply. Kindly send your resume to:

Recruitment, Human Resource Department
Kotra Pharma (M) Sdn Bhd (90082-V)
Vertical Business Suite, Unit 35-01, Level 35, Tower A
Avenue 3, Bangsar South, No: 8, Jalan Kerinchi
59200 Kuala Lumpur

Or

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